



S. K. N. SINHGAD SCHOOL OF BUSINESS MANAGEMENT

Sinhgad Institutes (Approved by AICTE, Recognised by Govt. of Maharashtra & Affiliated to Savitribai Phule Pune University)

S. No. 10/1, Ambegaon (Bk.), Pune - 411041. Phone : +91 20 2435 4036

Telefax: +91 20 2435 4036 Email : director sknsbm@sinhgad.edu

Prof. M. N. Navale M.E. (Elect.) MIE, MBA Founder President Dr. (Mrs.) Sunanda M. Navale B.A., M.P.M., Ph.D. Founder Secretary

Dr. Prachi Pargaonkar M.Com., Ph.D., FCA Director

3.2.1: Institution has created an ecosystem for innovations, Indian Knowledge System (IKS), including awareness about IPR, establishment of IPR cell, Incubation centre and other initiatives for the creation and transfer of knowledge/technology and the outcomes of the same are evident

Index

Sr. No.	Details	Page No.
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2	Activities Conducted Under IPR Cell	2
3	Outcomes	51

Intellectual Property Rights (IPR) Cell

Establishment

The Intellectual Property Rights (IPR) Cell at Sinhgad Technical Education Society's S.K.N. Sinhgad School of Business Management was established on June 6, 2022. This dedicated cell serves as a focal point for promoting and safeguarding intellectual property within the academic community. Committed to fostering innovation and protecting the creative endeavors of students and faculty, the IPR Cell plays a pivotal role in raising awareness about intellectual property rights, facilitating the filing of patents, and ensuring the ethical use and recognition of original ideas within the academic institution.

Objectives

- To create an awareness about IPR for faculties and students of the Institution.
- To impart training on future endeavors regarding patent filing processes, procedure of IPR, screen projects, make drafts and file patents to the competing authority.
- To conduct workshops, seminars and training course on IPR.
- To promote better understanding of IPR.
- To encourage faculty members and students to go patentable works.
- Frame and keep updated IPR Policy of the Institution.
- Communicate the IPR Policy to the various stakeholders and the Inventors of the Institution, students in general.
- Identify prospective inventions, innovations, Service improvement ideas and Copy rights.
- Study and recommend inventions etc for feasibility of converting to patents/Copy Rights.
- Compensate the Inventors with due reward for encouraging inventions.

SINHGAD TECHNICAL EDUCATION SOCIETY'S $_{\circledR}$



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• To promote technology advancements for improved quality of life and environment protection.

Strategies

- IPR cell shall guide and help the faculty members and students of SICET in patentability assessment and to apply for various IPRs such as Invention(s), Designs, Integrated Circuit Layouts and other creative works.
- The faculty members /students desirous of filing a patent or for any other IPR application would be given the necessary advice and guidance by the IPR cell.
- An internal approval from the Principal wherein the names of the Inventors/Authors shall be
 mentioned is to be signed by the Principal and forwarded by the HOD for approval of the
 Chairman of IPR Cell.
- Invention Patent /Trademark and similar documents are to be treated and maintained confidentially by the IPR Cell.
- The IPR cell shall help the inventor in drafting the patent application/ or any other IPR application and filling of relevant forms.
- The draft application along with the relevant forms shall be forwarded to the concerned agency/authority by the IPR cell.
- The IPR Cell shall correspond with the authority/agency and the inventors on IP matters.
- The inventors would be required to cooperate with the IPR cell to expedite furnishing of information for timely actions since delay would mean payment of extra fee to the patent office.
- Any work sought to be filed by a faculty member and or student(s) arising out of R&D work done at SICET will be filed in joint names as inventors or authors while SICET shall be the applicant and owner of Intellectual Property (IP).
- After filing of the application for IP protection, the inventors shall inform the IPR cell of any further development, if any, in the related R & D work.

Committee of the IPR Cell

Established on 06/06/2022

Sr. No.	Name of the Member	Designation
1	Dr. Prachi Pargaonkar	Chairman
2	Dr. Yatin Bokil	Member
3	Dr. Shalaka Sakharekar	Member
4	Dr. Dattatraya Rane	Member
5	Mr. Pritam Chaudhari	Member
6	Mr.Mahesh Shinde	Member
7	Dr. Sadhana Ogale	Member/Secretory



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2. Activities under IPR Cell

Sr. No.	Name of the Activity	Participants	Time
1	Innovation, Design, and Entrepreneurship (IDE) Boot camps at COEP Pune	3	19/06/2023 to 23/06/2023
2	Intellectual Property Rights (IPRs) and IP management for start up	177	26/04/2023 to 04/05/2023
3	Expert Talk on Intellectual Property Rights & Patent & Design Filling	136	04/26/2023

SKN Singad School of Business Management, Ambegaon (Bk), Pune -411041 Report on Workshop on IPR

Academic Year : 2021-22

Day and Date: 26/4/2023

Organising Unit / Agency / Collaborating agency: S.K.N. Sinhgad School of Business Management and IIC

Number of Student Participants: 136 Teachers: 05

Title of the activity: Expert Talk on Intellectual Property Rights & Patent & Design Filling

Objectives of the activity: 1) To Create awareness about IPR

2) To create awareness about Patent & Design filling

Nature of the Activity: Expert Talk

Brief Report: On the occasion of celebration day of intellectual property on 26/4/2023 expert talk was organised. Mr. Pankanj Borkar, Dy. Controller of Patent & Designs interacted with students through online Mode and explore IPR area. Dr. D.P. Rane Conducted offline session in the college premises and express his views about IPR and explain process and discuss roll of IPR in start up. Program was coordinated by Dr.Sadhana Ogale, Dr. Roza Parashar, Prof. Pritam Chaudhary under guidance of Director Dr. Prachi Pargaonkar & Dean Dr.yatin Bokil.

Outcomes of the activity: - 1) Students and Faculty members know about different IPR types & process

2) Students and Faculty members understand filling

process of Patent





SINHGAD TECHNICAL EDUCATION SOCIETY'S

S.K.N. SINHGAD SCHOOL OF BUSINESS MANAGEMENT

AMBEGAON, PUNE - 411041







World Intellectual Day Celebration

Expert Talk On Intellectual Property Right's And Patent And Desigen Filling



Mr. Pankaj .P. Borkar Dy. Controller of Patents & Designs, IPO Mumbai / RGNIIPM Nagpur



Dr. D.P. Rane Prof. SKNSSBM

Director

Event co-ordinator

Dr. Prachi Pargaonkar

Dr. Roza Parashar

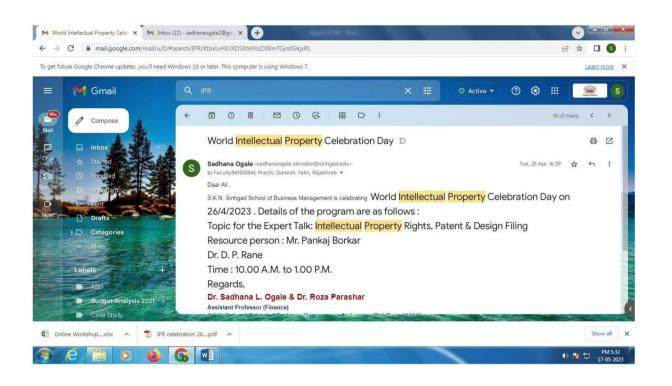
Dr. Sadhana Ogale

Date: 26/04/2023 Venue: Seminar Hall

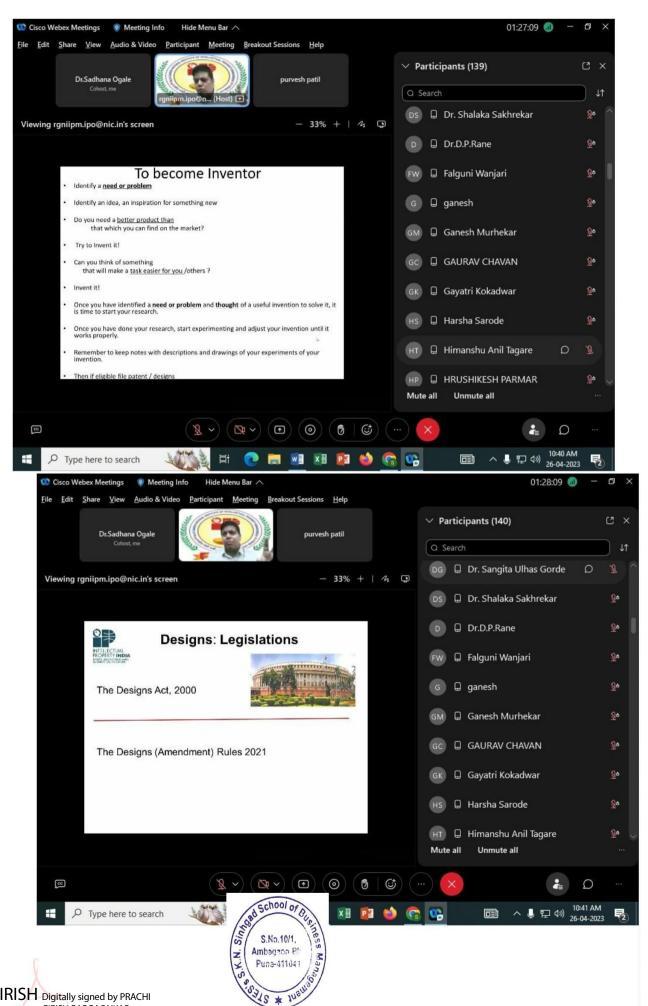
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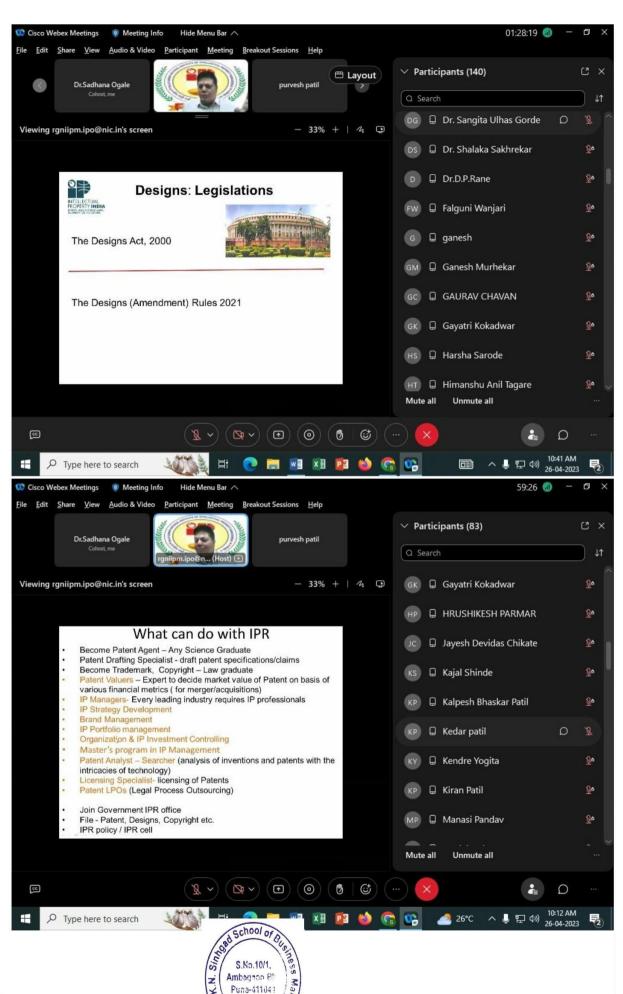
By: Ankur E-Cell



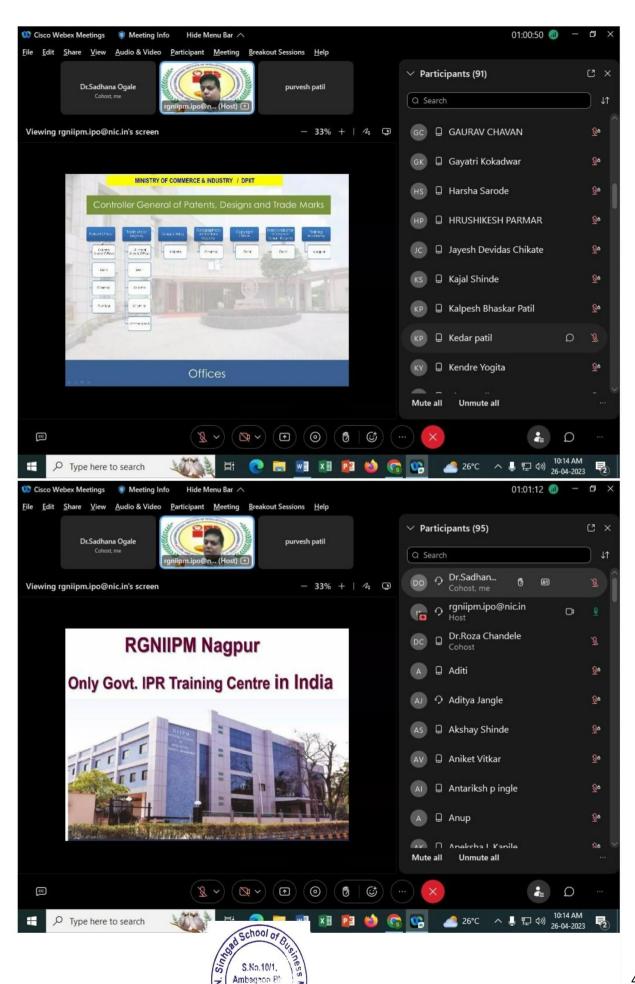






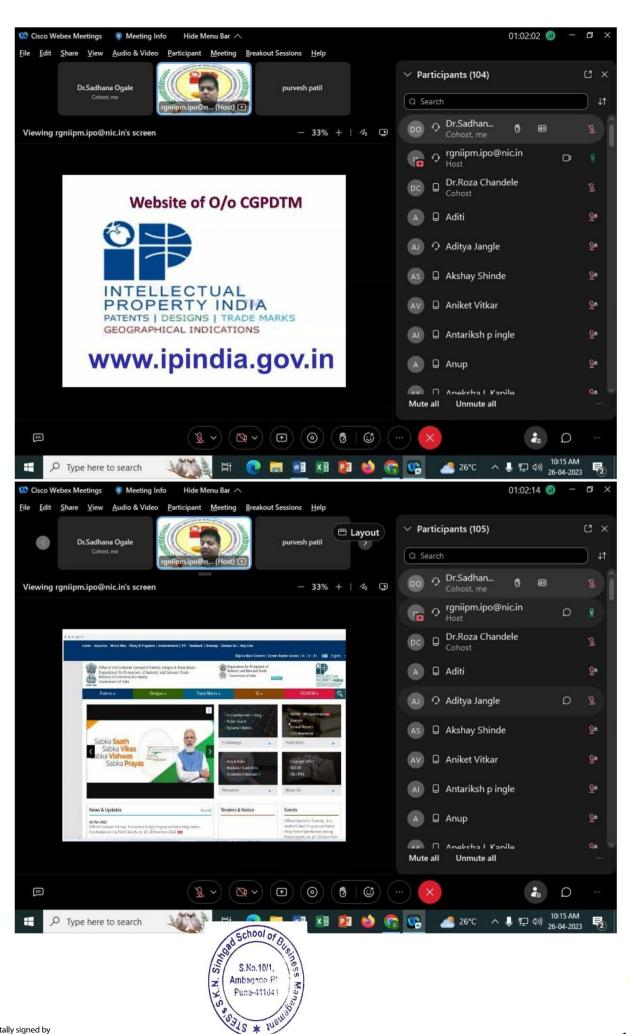


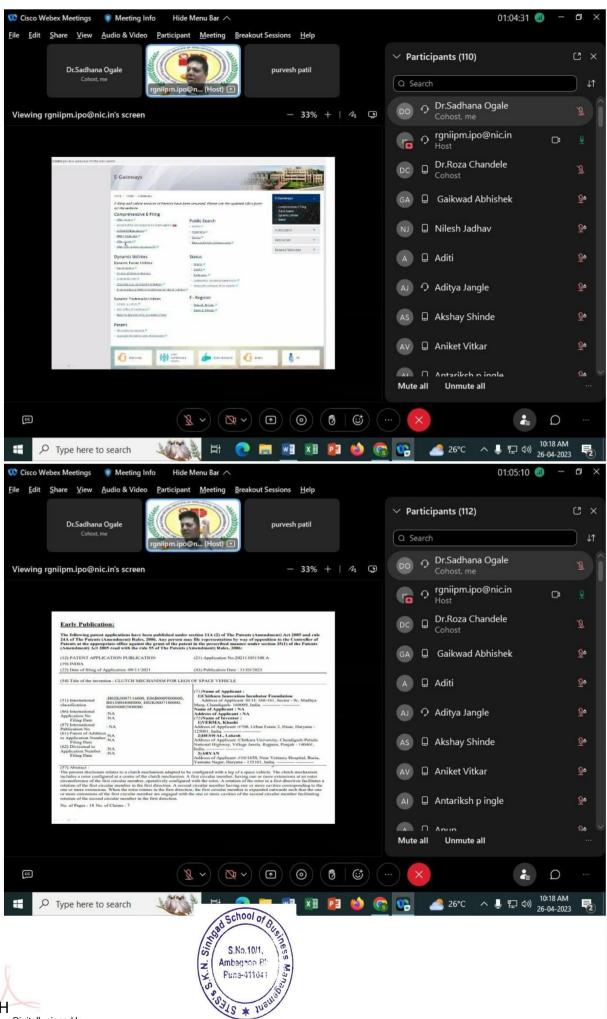
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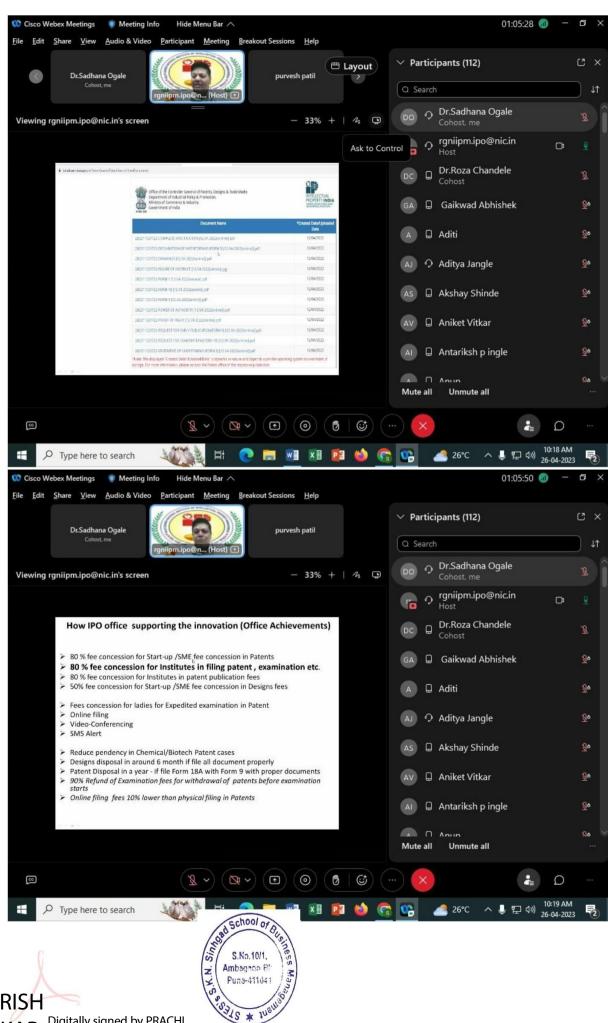


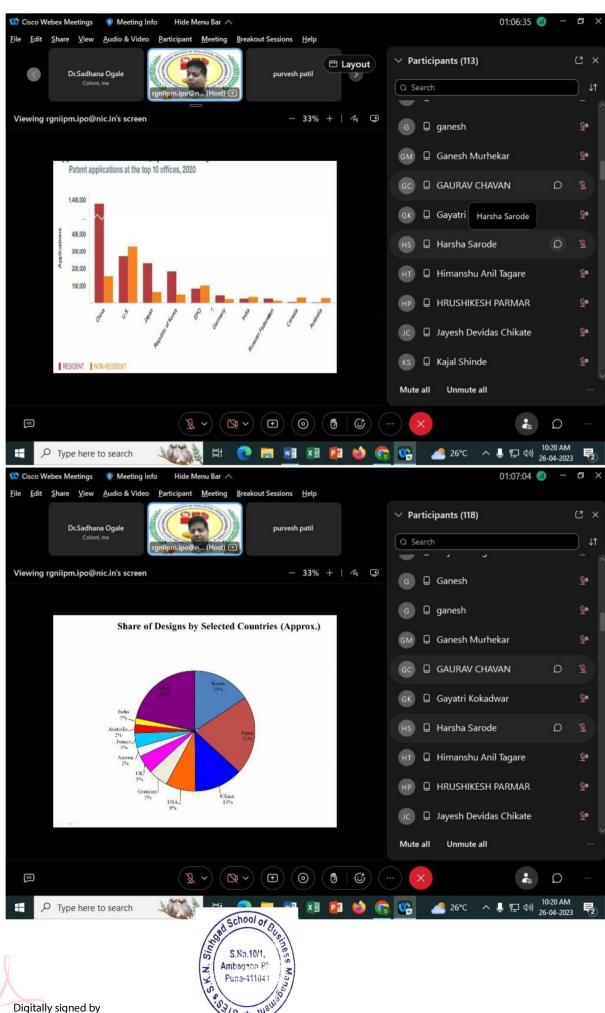
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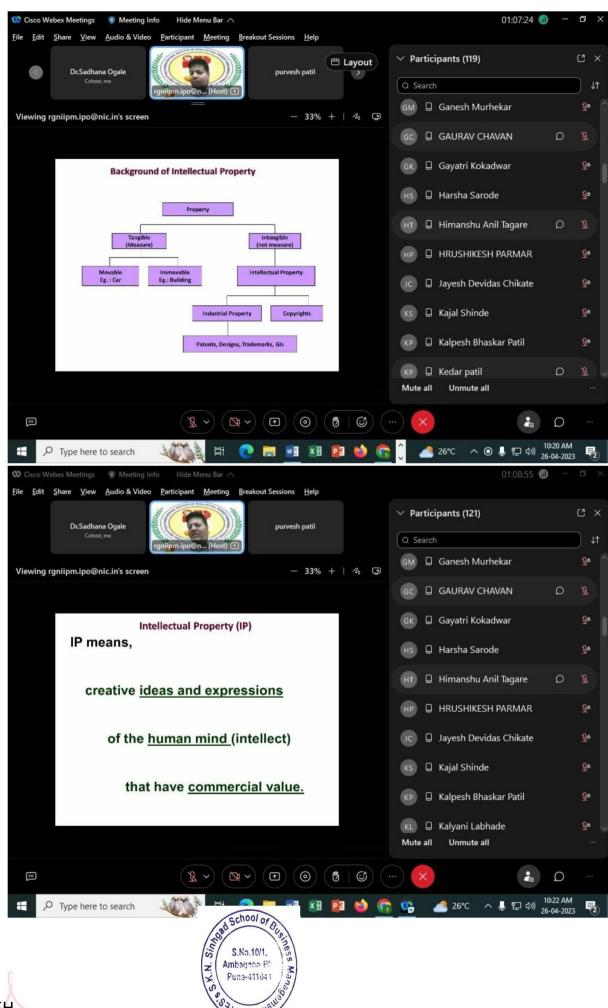
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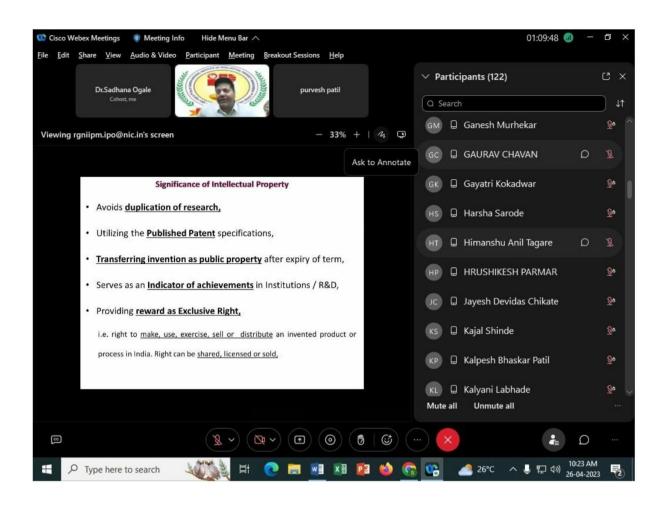




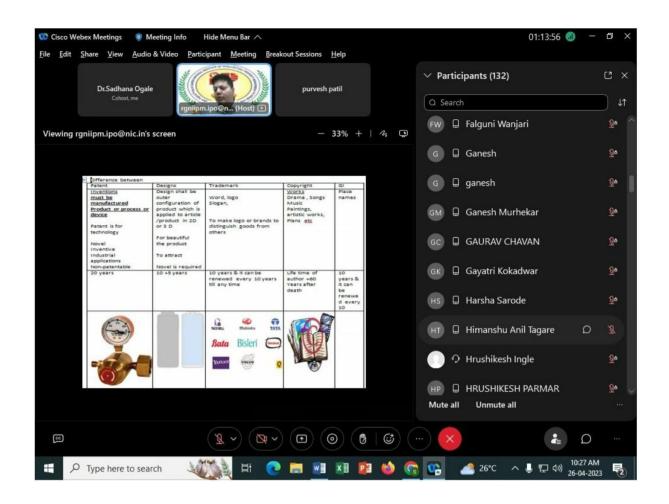










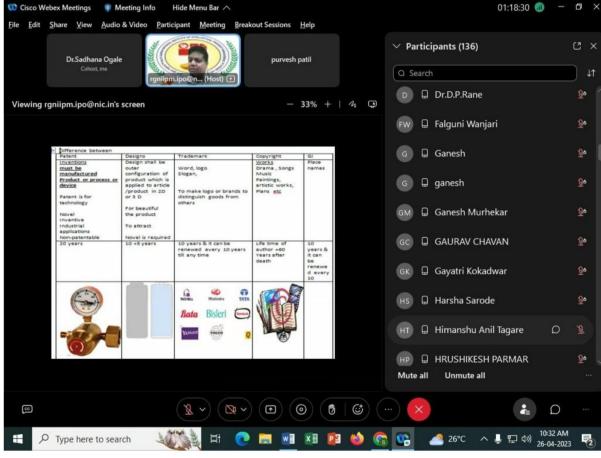




















Faculty Attended Program Bootcamp

Report:

Academic Year: 2022-23

Duration: 5 Days from 19th June 2023 to 23rd June 2023

No. of faculty Members attended: 03

Venue: College of Engineering Pune (COEP)

Brief Report:

The MIC and AICTE are organized an "Innovation, Design, and Entrepreneurship (IDE) Boot camps" for students and Faculty Members /Teachers from Higher Education Institutes and Schools having a keen interest in innovation, design, and entrepreneurship and students. The Boot camps was organized from 19th June 2023 to 23rd June 2023 in 6 locations in India.

- 1. Bhopal (Madhya Pradesh)
- 2. Bhubaneswar (Odisha)
- 3. Chennai(Tamil Nadu)
- 4. Chandigarh
- 5. Guwahati(Assam)
- 6. Pune (Maharashtra)

Key Focus Areas of the Bootcamp cum Design Week

- i. Training: Principles of Product Design, Innovation Validation, Design thinking, Value proposition, Business model, and Marketing.
- ii. Interaction: Participants, Experts, Mentors, Startup-Founders, potential investors
- iii. Leadership/expert talks: Various experts/leaders in the area of innovation and entrepreneurship
- iv. Experience Sharing: MIC alumni who established their enterprise share their experience
- v. Mentoring: During all five days and also through the portal round the year
- vi. Pitching: The pitching of participants will be evaluated and experts will give them tips for improvement.
- vii. Networking and connecting opportu with other startups, partners, and other p

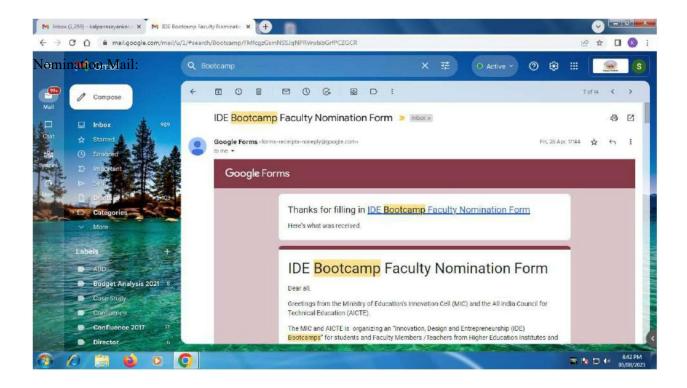
with like-minded people and forge partnerships startup ecosystem

The boot camp was organized for 5 days physically. Following Faculty Members attended Boot camp at COEP (Pune):

- 1. Dr.Sadhana Ogale
- 2. Prof.Sheetal Sarnot
- 3. Prof. Pritam Chaudhari

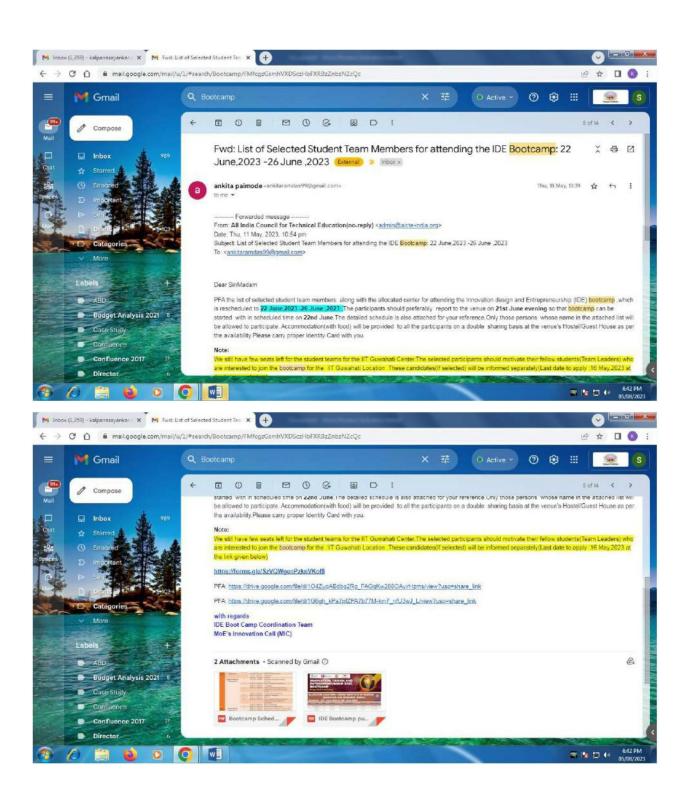
Outcome of the Activity:

- 1. How to explore student by different activities?
- 2. Focus on Design Thinking
- 3. Various activities and areas related to critical thinking like MBA Canvas Preparation, Patent filing, Ergonomics, sustainability and start up
- 4. Interacted with different student's team who came for pitching idea
- 5. How to prepare proposal for IIC a

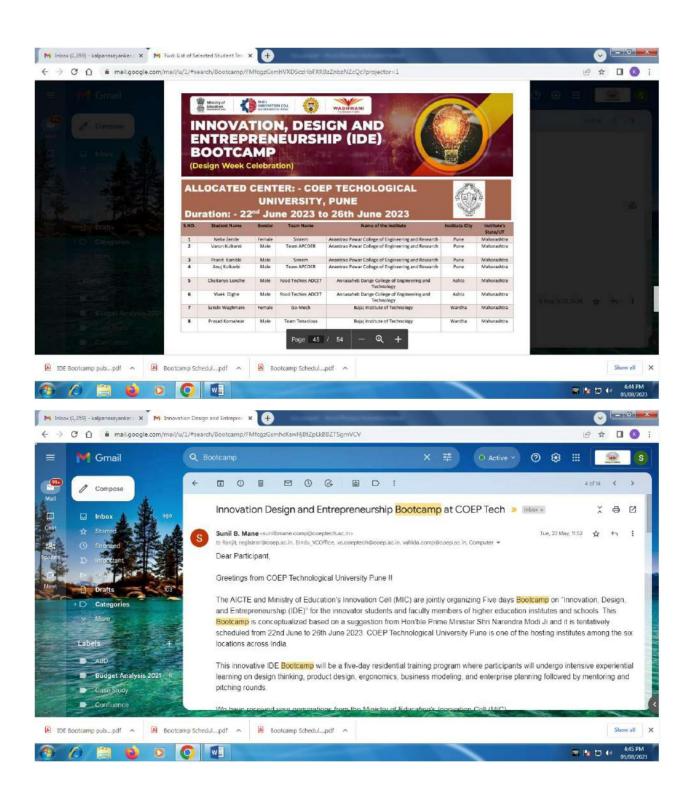


Selection mail:

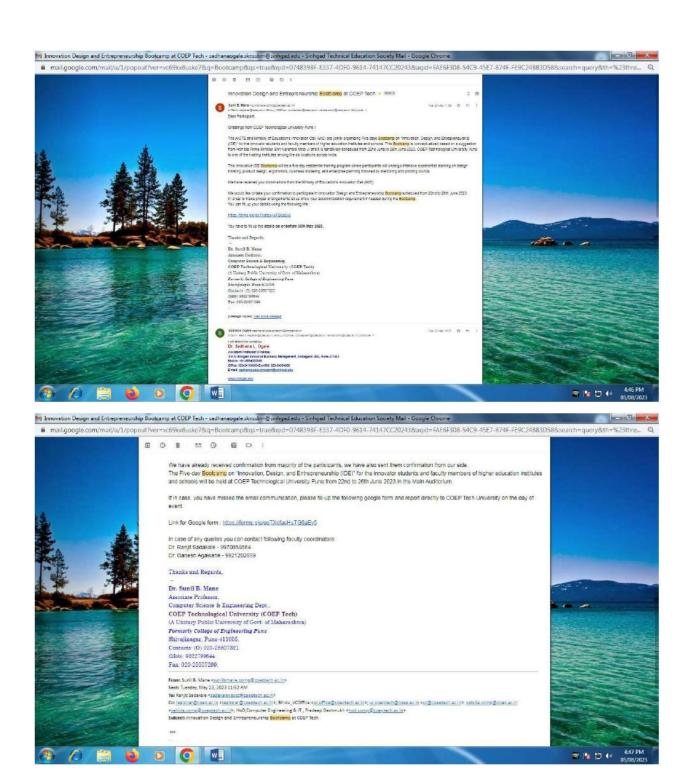




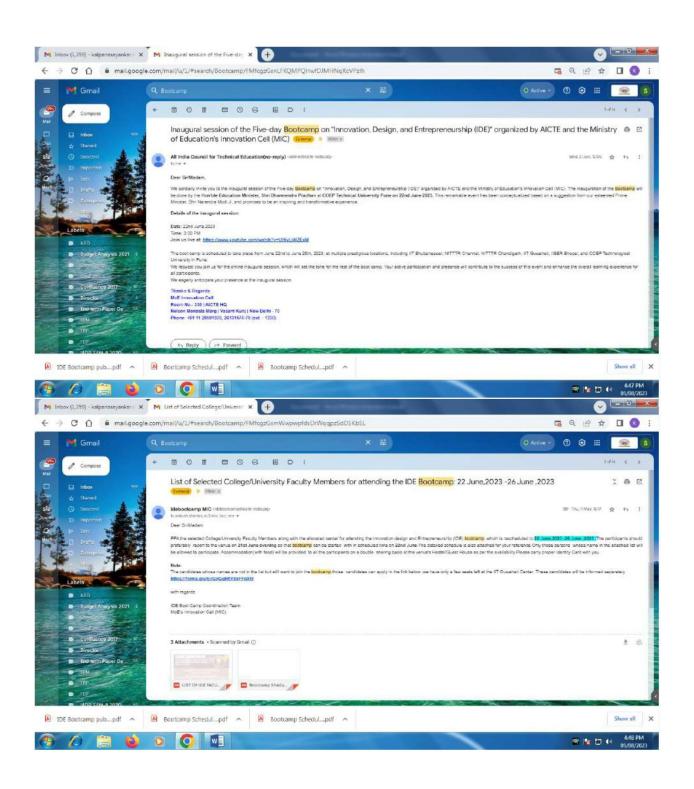




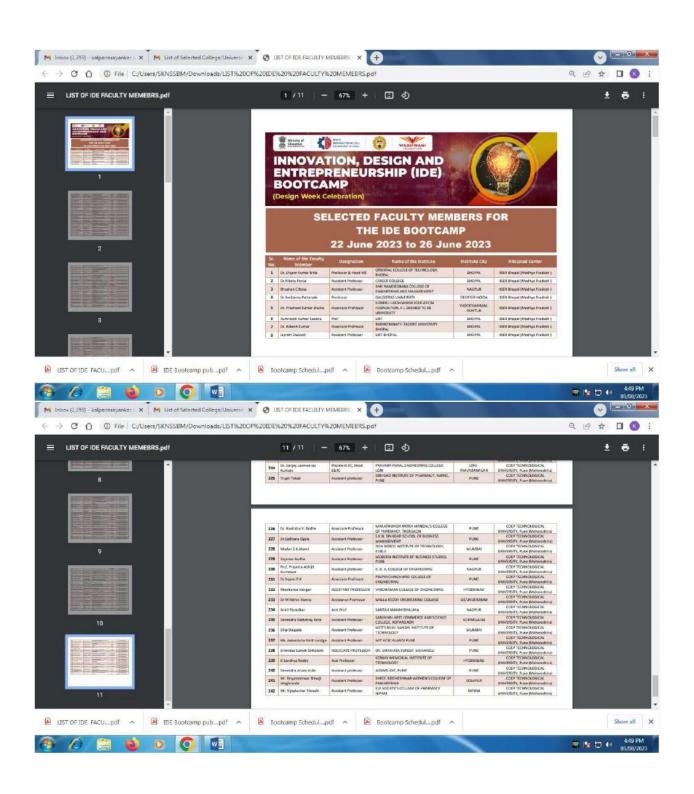












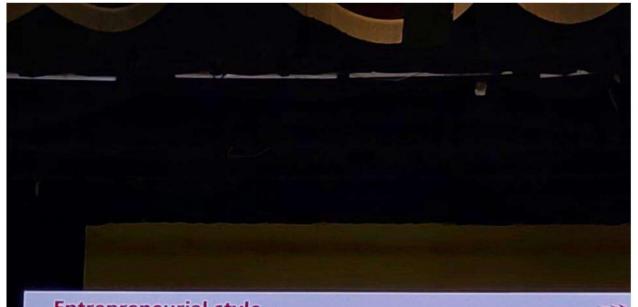












Entrepreneurial style



YOU ARE A MAKER

Makers bring ideas to life through tangible plans. A maker sees the big picture and the smallest details, simplifies complex problems - their strength lies in execution. Simply put, they're great at getting things done. Makers prefer processes and systems over people, and apply their organizational skills across fields.

CORE DESIRE

SOLVE PROBLEMS EFFICIENTLY

CORE FEAR

LOSING CONTROL

CORE PRIORITY

PROCESS

STRENGTHS

- Very disciplined and organized
 Goal-oriented
- Master Planner

You are very good at planning and operational work; coming up with structures, processes, and systems to get things done as efficiently as possible.

WEAKNESSES

- Does not like to give up control
- Can be dominating or aggressive
- · Low emotional quotient

You are naturally focused on process and tasks - you will need to connect with people and be open to new ideas to be an effective leader and entrepreneur.











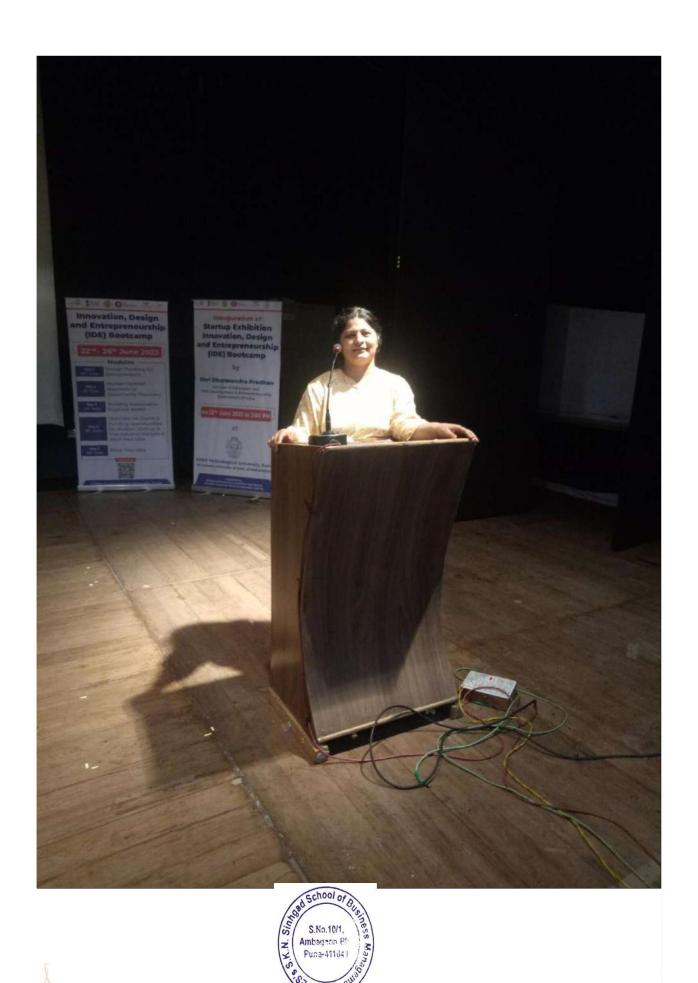
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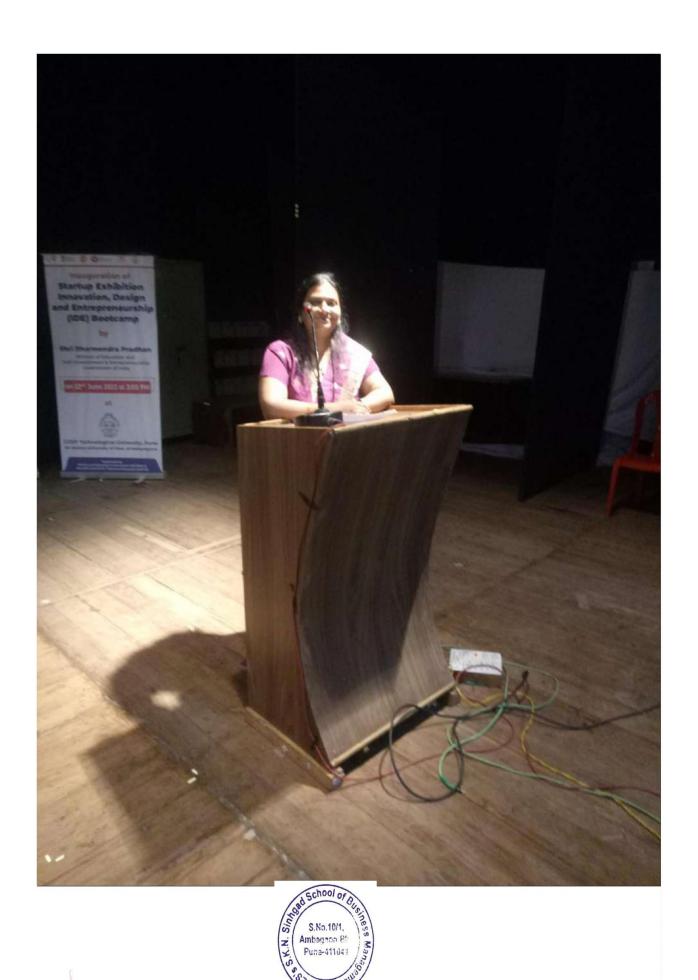














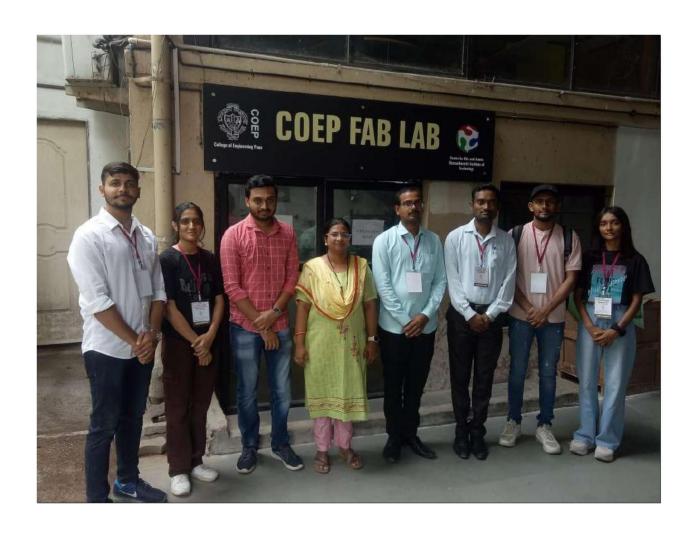
















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INNOVATION, DESIGN AND ENTREPRENEURSHIP (IDE) **BOOTCAMP**

(Design Week Celebration)



		Date	s: 22 nd -26 th June	2023	
Day	Modules	Session No	Time	Session Topics	
Day DAY 1	Inauguration	3ession NO	09:00 A.M - 9:45 A.M	Registration & Networking	
22 nd June			9:45 A.M - 10:45 A.M	Inauguration	
			10:45 A.M - 11:15 A.M		
	Design Thinking for	1	11:15 A.M - 12:00 P.M		
	Entrepreneurs	<u> </u>	11.13 A.W - 12.00 P.W	Outcomes	
		2	12:00 P.M - 01:00 P.M	Design Thinking for Entrepreneurs	
		2			
		_	01:00 P.M - 02:00 P.M	Lunch Break	
		3	02:00 P.M - 03:00 P.M	Leadership Talk on "Design thinking	
				strategies for innovation and business	
		_		success	
		4	03:00 P.M - 04:00 P.M	Find Your Flow : Self Discovery	
		5	04:00 P.M - 04:15 P.M	Feedback & Takeaways	
			04:15 P.M - 04:45 P.M	High Tea	
		6	04:45 P.M - 05:45 P.M	Deliver Delightful CX-Basics of product	
				engineering, product design and	
			07.20 DAA 00.20 DAA	development	
		7	07:30 P.M - 08:30 P.M	Dinner & networking	
DAY 2	Human Centred Approach to Opportunity Discovery	7	08:30 P.M - 10:00 P.M	Bonfire: Product design Pitch 1	
DAY 2 23 rd June		8	09:00 A.M - 09:15 A.M	Recap of Day 1 & Objective setting for Day	
25 June			09:15 A.M - 11:00 A.M	Empathize: Design thinking process in	
			11:00 A.M - 11:15 A.M	problem-solving contexts Tea Break	
	Discovery	9			
		9	11:15 A.M - 01:00 P.M	The Entrepreneurial Journey: How to find to right path to building a start-up	
			01:00 P.M - 02:00 P.M	Lunch Break	
		10	02:00 P.M - 03:00 P.M	Understanding Markets, segments and	
		10	02.00 P.IVI - 05.00 P.IVI	Market Estimation	
		11	03:00 P.M - 04:00 P.M	Leadership Talk on "Insights from the desig	
		11	03.00 F.IVI - 04.00 F.IVI	process to arrive at ideal solutions"	
			04:00 P.M - 04:30 P.M	High Tea	
		12	04:30 P.M - 05:30 P.M	Design thinking approach to understand	
		12	04.501.101 05.501.101	customers: Identifying your Customer	
				Persona	
			05:30 P.M - 05:45 P.M	Feedback & Takeaways	
		13	05:45 P.M & 06:45 P.M	Ergonomics in product design and development	
			07:30 R/M - 08:30 P.M	Dinner & networking	
		14	Z 08:30 P.M - 10:00 P.M	Bonfire: Product design Pitch 2	
DAY 3	Building Sustainable	15	Puna-411041 5 A.M	Recap of Day 2 & Objective setting for Day	
24 th June	Business model		O A.M	Craft your value proposition to build your	
HI GIRISH	Digitally signed by PRACHI G PARGAONKAR	IRISH			
GAONKAR	Date: 2023.08.10 12:12:30 +0	5'30'	5 A.M	differentiation Tea Break	

16 11:15 A.M - 01:00 P.M Entrepreneur talk on "Build yo	ur startup's	
Competitive Advantage"		
01:00 P.M - 02:00 P.M Lunch Break		
17 02:00 P.M - 03:00 P.M Introduction to Business mode		
18 03:00 P.M - 04:00 P.M Leadership Talk on "Innovation	for achieving	
for SDGs"		
04:00 P.M - 04:30 P.M High Tea		
19 04:30 P.M - 05:30 P.M Sketch your Lean canvas		
05:30 P.M - 05:45 P.M Feedback & Takeaways		
20 05:45 P.M - 06:45 P.M Understanding needs of the U	ser-Ergonomics	
evaluation and testing:		
07:30 P.M - 08:30 P.M Dinner & Networking		
	Bonfire: Product design Pitch 3	
DAY 4 Overview on Grants 22 09:00 A.M - 09:15 A.M Recap of Day 3 & Objective se		
& Funding 09:15 A.M - 11:00 A.M Expert session on Story Brand	ing for Pitch	
opportunities for deck		
student start-up 11:00 A.M - 11:15 A.M Tea Break		
& 23 11:15 A.M - 01:00 P.M Overview on Grants & Funding	gopportunities	
International for student start-up		
Markets 01:00 P.M - 02:00 P.M Lunch Break		
& 24 02:00 P.M - 03:00 P.M International Markets		
Pitch Your Idea (Identifying and investing in the	-	
	Channels, Brand and Product Marketing &	
Envisage market position & in	plementation	
market penetration strategy)		
25 03:00 P.M - 05:00 P.M Pitch Presentation		
05:00 P.M - 05:30 P.M High Tea		
26 05:30 P.M - 18:50 P.M Pitch Presentations		
06:50 P.M - 07:00 P.M Feedback & Takeaways		
27 O7:00 P.M - 08:00 P.M Pitch Presentations		
08:00 P.M - 09:00 P.M Dinner & Networking		
DAY 5 Pitch Your Idea 28 09:00 A.M - 09:15 A.M Recap of Day 4 & Objective se	tting for Day 5	
26 th June 09:15 A.M - 11:00 A.M Pitch Presentations		
11:00 A.M - 11:15 A.M Tea Break		
29 11:15 A.M - 01:00 P.M Pitch Presentations		
_		
01:00 P.M - 02:00 P.M Lunch Break		
01:00 P.M - 02:00 P.M Lunch Break 30 02:00 P.M - 04:30 P.M Pitch Presentations Closing Ceremony 04:30 PM Closing Ceremony		





SKN Singad School of Business Management, Ambegaon (Bk), Pune -411041

Workshop on Intellectual Property Rights (IPRs) and IP management for start up

Academic Year

: 2022--23

Day and Date: 26/4/2023 and 4/5/2023

Organising Unit / Agency / Collaborating agency: S.K.N. Sinhgad School of Business

Management

Number of Student Participant: 136+41

Teachers: 20

Title of the activity: Faculty Development Program on Research Methodology

Objectives of the activity: 1) To create awareness about IPR.

2) To create awareness about Patent & Design filling

Nature of the Activity: Workshop

Brief Report: On 26/4/2023 and 4/05/2023 expert talk was organized. Mr. Pankanj Borkar, Dy.

Controller of Patent & Designs interacted with students through online Mode and explore IPR

area. Dr. D.P. Rane Conducted offline session in the college premises and expresses his views

about IPR and explains process and discuss roll of IPR in start up.Mr. Sunil Khilare explored

patent filling process on 4th May 2023. This session was interactive. Program was coordinated by

Dr.Sadhana Ogale, Dr. Roza Parashar, Prof. Pritam Chaudhari under guidance of Director Dr.

Prachi Pargaonkar & Dean Dr.yatin Bokil.

Outcomes of the activity: -

1) To create awareness about role and importance of IPR fopr Startup.

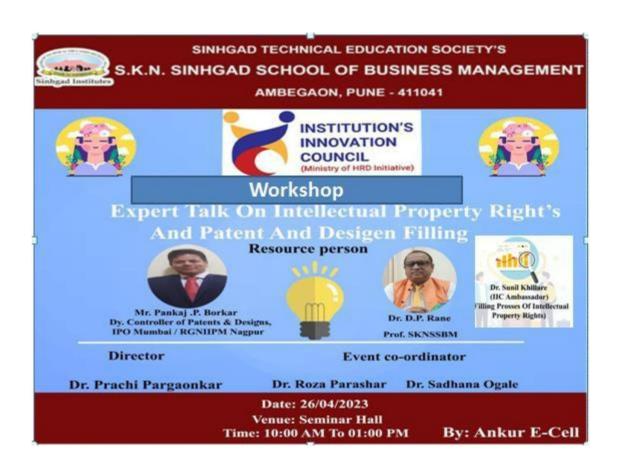
2) Students and Faculty members know about different IPR types & patent filling process

in detail.

Director Dr. Prachi Pargonkar



Event Coordinator Dr.Sadhana Ogale











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3. Outcomes

Patent filled

Name of the Faculty	Title	Application Number	Publication Date (DD/MM/YYYY)
Dr. Prachi Pargaonkar	Competency Mapping As Tool For Carrier Planning	202321006032	10/02/2023
Mayuri Yadav	Competency Mapping As Tool For Carrier Planning	202041054878	10/02/2023
Dr. Dattatrya Rane	Non-Cab Aggregation System	202321006032	01/09/2023
Dr. Dattatrya Rane	A Method For Enhancing Organizational Culture Through Enhancing	202311051219	15/09/2023



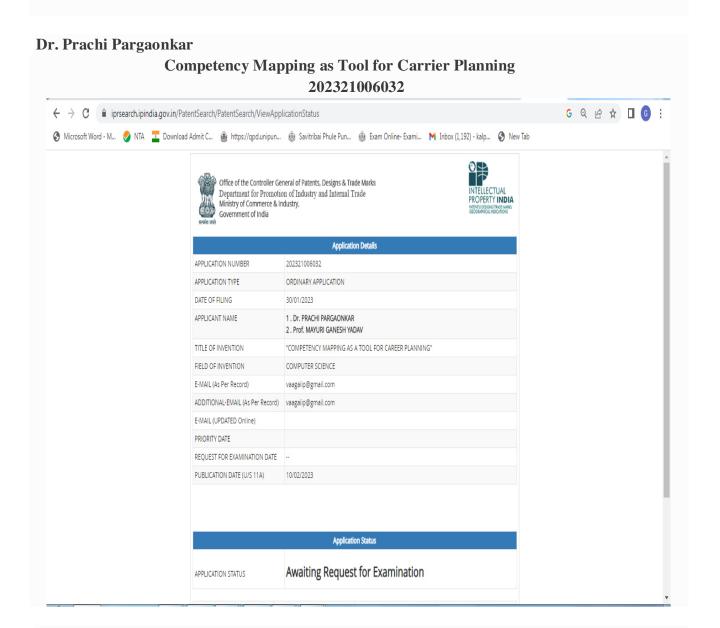
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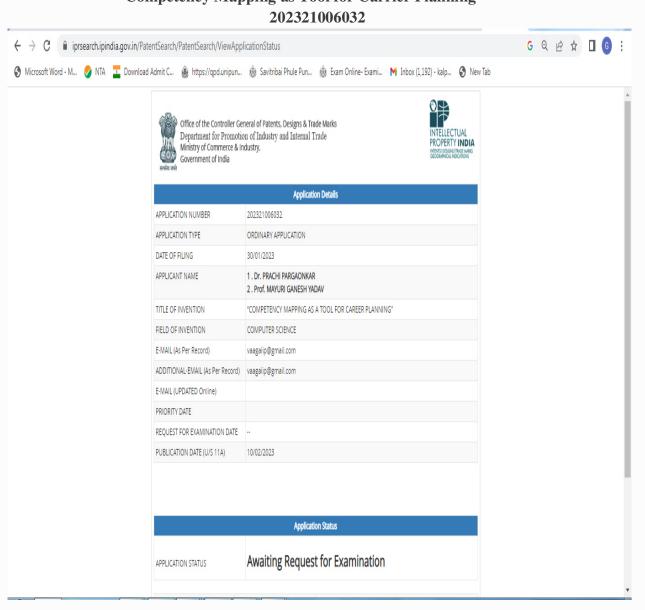
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Dr. Prachi Pargaonkar M.Com., Ph.D., FCA Director

Prof. Mayuri Yadav

Competency Mapping as Tool for Carrier Planning





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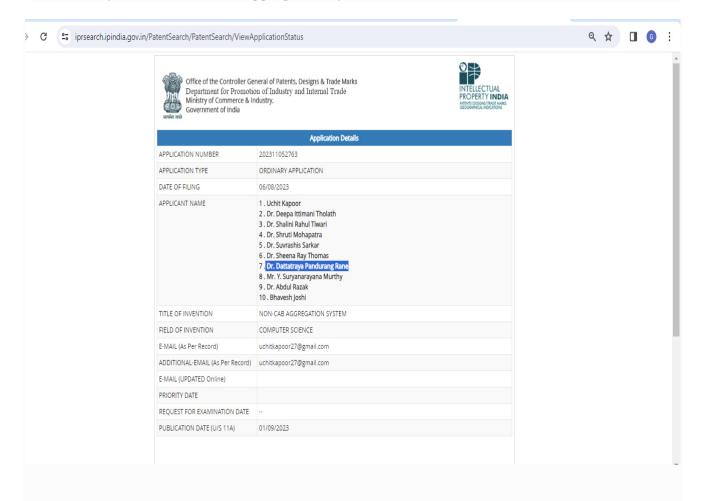
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